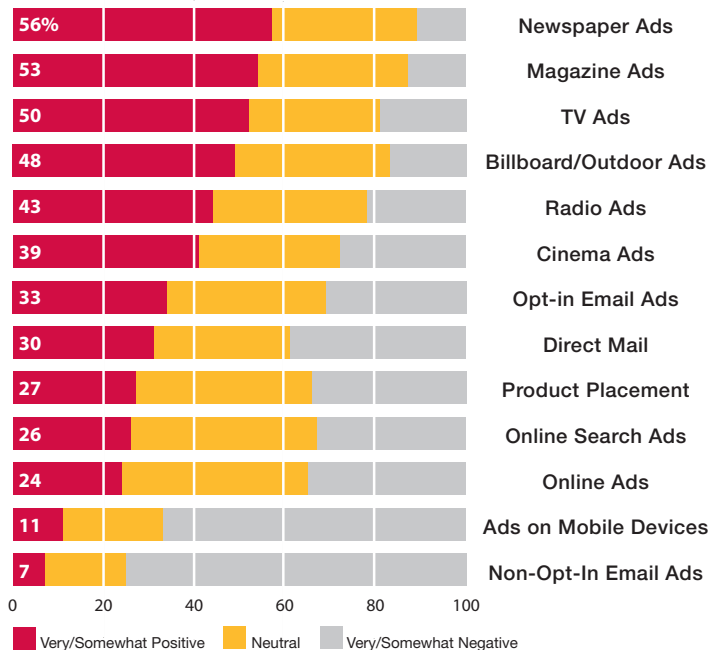


# Magazines Provide a Positive Advertising Experience

## Opinions of General Ad Formats



Source: Dynamic Logic AdReaction Study, 2007

## Relevance of Ads in Various Media

