



# SUMMER 2012

# COLLEGE JUNIORS

New York • Washington June 6 to August 10

For nearly 50 years, the American Society of Magazine Editors has sponsored the Magazine Internship Program—a ten-week program for rising college seniors at magazines in New York and Washington. Since the program was founded in 1967, some 1,800 college students have worked as ASME interns. Nearly 250 have gone on to successful careers in print and electronic journalism.

## Join This Magazine-Journalism Tradition

**COLLEGE STUDENTS** — Download an application form at [www.magazine.org/asmeinternship](http://www.magazine.org/asmeinternship)

**JOURNALISM EDUCATORS** — Encourage your students to apply

**MAGAZINE EDITORS** — Make sure an ASME intern is working at your magazine next summer

**The application deadline is December 1, 2011.  
E-mail [asme@magazine.org](mailto:asme@magazine.org) to learn how to participate.**

### What you need to know about the Magazine Internship Program

**Only 10 percent of all Magazine Internship Program applicants are accepted.** ASME interns have distinguished academic records and usually have extensive experience working on city and regional magazines or websites as well as on college newspapers or magazines.

**ASME interns participate in a three-day orientation program and learn the fundamentals of reporting, fact checking and copy editing.** Over the course of the summer, ASME interns also attend special events in New York and Washington and meet for lunch with top editors.

**ASME interns report, edit, fact-check and copy-edit for print and online publications.** They may sometimes interview celebrities, attend press conferences and work the red carpet—but most of the summer they do the un-glam but essential work of magazine journalism.

### 2011 PARTICIPANTS

#### Colleges and Universities

- Arizona State University
- Columbia College, Chicago
- Cornell University
- Drake University
- Emerson College
- Indiana University
- Iowa State University
- Marquette University
- Michigan State University
- New York University
- Northwestern University
- Ohio State University
- Ohio University
- Oklahoma State University
- Stony Brook University
- Syracuse University
- Temple University
- University of California, Santa Barbara
- University of Florida
- University of Georgia
- University of Illinois
- University of Maryland
- University of Missouri
- University of Oregon
- University of Pennsylvania
- University of Southern California
- University of Texas
- Wake Forest University

#### Magazines and websites

- CBS MoneyWatch
- Essence
- Everyday With Rachael Ray
- Family Circle
- Field & Stream
- Fitness
- Food Network Magazine
- Glamour
- Good Housekeeping Inc.
- InStyle
- Kiplinger's Personal Finance
- Ladies' Home Journal
- Lucky
- Money
- More
- National Geographic
- O, The Oprah Magazine
- Parents
- People
- Popular Science
- Reader's Digest
- Real Simple
- Self
- ShermansTravel.com
- Smithsonian
- Sports Illustrated
- Travel + Leisure
- TV Guide
- Vanity Fair

## How to Apply

Applicants must have completed their junior year of college by June 2012. Only full-time students with a grade point average of at least 3.0 within their major will be considered for an internship. Potential applicants should review the application requirements at [www.magazine.org/asmeinternship](http://www.magazine.org/asmeinternship). Applications must include:

- a completed application form (application forms can be downloaded from [www.magazine.org/asmeinternship](http://www.magazine.org/asmeinternship))
- a letter of recommendation from an educator who can attest to the applicant's abilities and experience
- no more than five clips from a college newspaper or magazine or from a newspaper or magazine where the applicant has interned or worked
- a nonrefundable processing fee of \$25

Applications should be sent to Magazine Internship Program, American Society of Magazine Editors, 810 Seventh Avenue, New York, NY 10019. Applications must be postmarked on or before December 1, 2011.

## How Interns Are Chosen

Besides overall academic performance, criteria used to select ASME interns include:

- Academic training in journalism (but students shouldn't be afraid to apply for an ASME internship if their school doesn't offer journalism courses or if they're not majoring in journalism)
- Experience in campus journalism, preferably as a reporter or editor on a newspaper, magazine or website
- Previous internships or employment at city, regional or national newspapers, magazines or websites

**Applicants will be notified by e-mail of the selection committee's decision in mid-March 2012.**

## What Schools Should Do

Journalism departments and career-guidance offices are asked to recommend no more than two students for the Magazine Internship Program. (Students do not need to be nominated by a college or university to apply.) Letters of recommendation should be included in each student's application package. To ensure geographic diversity, only one student is usually accepted from any college or university.

## Internship Dates

The Magazine Internship Program Orientation begins on Wednesday, June 6, 2012, at ASME in New York. All ASME interns are expected to attend orientation, including interns assigned to magazines outside New York. Orientation concludes on Friday, June 8.

- ASME interns begin work at their assigned magazines on Monday, June 11; the Magazine Internship Program concludes on Friday, August 10.

## Finances and Housing

- ASME interns are temporary employees of the magazine they are assigned to. ASME interns are paid a minimum of \$350 a week before deductions.
- ASME interns are responsible for their own travel, housing, meals and personal expenses. ASME arranges group housing at New York University dormitories. Most interns live at NYU, but some stay with family or friends. ASME also provides housing information for students assigned to magazines in Washington.

Housing costs for the length of the Magazine Internship Program are approximately \$2,800 at New York University (costs are comparable in Washington). A three-week deposit is required when housing is reserved for the summer; payment must be made in full before the scheduled move-in date.

**For a complete list of application materials and to download application forms, go to:**  
[www.magazine.org/asmeinternship](http://www.magazine.org/asmeinternship)

## Applications should be sent to:

Magazine Internship Program  
American Society of Magazine Editors  
810 Seventh Avenue, New York, NY 10019

**Applications must be postmarked  
on or before December 1, 2011**



American Society of Magazine Editors, 810 Seventh Avenue, New York, NY 10019  
call: 212.872.3737 e-mail: [asme@magazine.org](mailto:asme@magazine.org)

The American Society of Magazine Editors is the principal organization for magazine journalists in the United States. The 700 members of ASME include the editorial leaders of most major consumer and business magazines published in print and online. Founded in 1963, ASME works to defend the First Amendment, protect editorial independence and support the development of journalism. ASME sponsors the National Magazine Awards in association with the Columbia University Graduate School of Journalism.