

The background of the slide is a sunburst pattern with rays radiating from the center. The rays are in shades of blue and teal, creating a dynamic, energetic feel.

Stephen Leach

Vice-President, Retail Marketing
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Retail 2008



Enhancing The Shopping Experience

Retail 2008

HUDSON NEWS

A Division of the Hudson Group



In December of 2003, Hudson News acquired W.H. Smith's airport locations. That acquisition made Hudson the 5th largest retailer of magazines in the United States.

Euro Cafe

Hudson Booksellers

Discovery
CHANNEL
AIRPORT STORE

Life is good!

DISCOVER
THEMED GIFT SHOP

Retail 2008

Hudson News



Retail 2008







Be Everywhere Philosophy



FLOOR STANDS



WINDOW COVERS

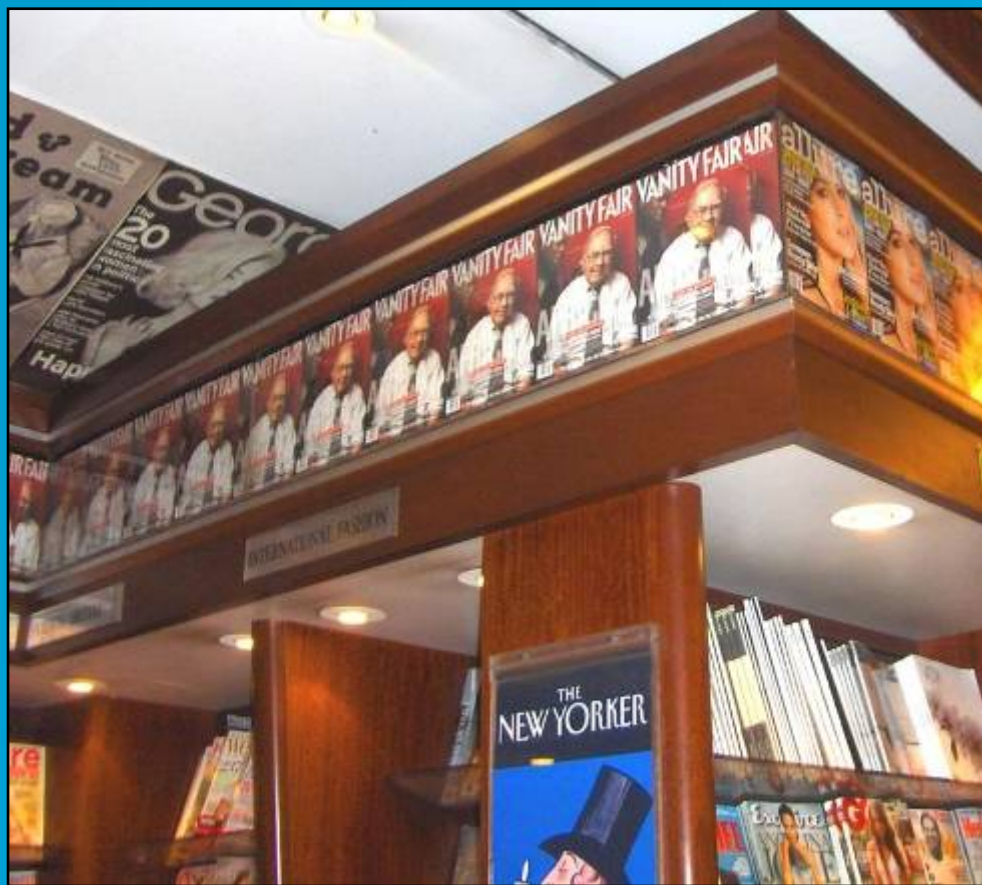


COLUMN DISPLAYS



Retail 2008

MARQUEE COVERS



CASH WRAP



EASEL-BACKED



MAINLINE



HUDSON NEWS SPINNER



Retail 2008

PLASMA PRESENTATION PROGRAM



The Magazine and Book Industry
Recognizes

Hope Remoundos
Sr. VP, Sales & Marketing



Retail

2008