



MPA Sponsorship Survey

Yes, I am interested in Sponsoring: *(Check all that apply):*

- Magazine Innovation Summit, Fall 2009
- MPA Webinars
- Professional Development Seminars
(Career Tracks: Sales, Production, Research, Circulation, etc.)
- Magazine 24/7 Digital Conference, 2010
- Retail Conference, 2010
- National Magazine Awards, 2010
- iMAG - Independent Magazine Conference
- Kelly Awards, 2010
- Other _____

Our core objectives are to:

- Develop New Business
- Promote New Product/Service
- Create Awareness for our New Start-Up
- Other _____

Our core target audience is:

- Large Publishers
- Small to Mid-Size Publishers
- Editors
- Ad Sales Decision Makers
- Circulation/Consumer Marketing Managers
- Online Website Decision Makers
- Research Personnel
- Other _____

Timeframe: _____ Quarterly: Q1 Q2 Q3 Q4 (circle all that apply)
 _____ Monthly: _____ (List target months)
 _____ Does not matter
 _____ Other _____

Contact Information:

Name: _____

Company: _____

Title: _____

E-Mail: _____

Phone: _____

Website: _____

Budget: \$50K+ \$25 – 49K \$5K – 24.9K